



DO YOU WANT TO BE THE NEXT FACE OF ESEnfC?

COMPETITION FOR PROMOTIONAL ACTIVITIES OF THE NURSING SCHOOL OF COIMBRA

COMPETITION RULES

> BACKGROUND

The Nursing School of Coimbra (hereinafter referred to as ESEnfC) is holding a competition to select new “faces” to feature in the promotional campaigns for its degrees, projects and academic activities that will be disseminated through several means of communication, including the School’s website and social networks, within its institutional promotion strategy.

The winners will participate in individual or group photo shoots in several academic settings.

The winners shall agree, without restrictions, to the photos being used in the School’s marketing activities, and that the School will own the copyright of those photos.

The students may intervene in the process of selecting the photos to be used by the School, which will take into account the students’ consent.

> CANDIDATES

All ESEnfC students can participate in this competition, including incoming students (students from other institutions participating in a mobility programme at the School), provided that they are over 18 years of age.

> APPLICATION DEADLINE

Candidates must send their application until 22 February 2016 to comunicacao@esenfc.pt, with the subject “Queres ser o rosto da ESEnfC?”.

> APPLICATION DATA

In addition to sending two recent photos (a smiling face photo and a full-body photo), the candidates must also include the following information: full name, age, degree and year of study, student number and mobile number for future contacts.

> JURY

The “faces of the ESEnfC” will be selected by the jury of this competition, which is composed of the Communication and Image team of the Project Support Office of the School.





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> DUTIES OF THE CANDIDATES

The selected candidates shall accept to participate in the photo shoots, which will take place until the end of the academic year 2015/2016 (without interfering with classes), and no payment shall be due.

> “PRIZES”

The winners will receive an ESEnfC polo shirt, a health-related book, and a bag with some of the School’s marketing materials.

> OMISSIONS

Any situation not covered in these regulations will be decided by the Jury of this competition, whose decision is final.

ESEnfC, 29 January 2016

