

EATMOT - PSYCHO-SOCIAL MOTIVATIONS ASSOCIATED WITH FOOD CHOICES AND EATING PRACTICES



Project Total Duration

17 months (1-06-2017 - 31-12-2018)

Project Total Grant

€ 15 095,31

COFUNDING

PROJ/CI&DETS/CGD/0012

POLYTECHNIC INSTITUTE OF VISEU/CAIXA GERAL DE DEPÓSITOS



PRIORITY RESEARCH TOPIC

HEALTH EDUCATION AND LITERACY

PROJECT OBJECTIVES

THE OBJECTIVE BEHIND THE DEVELOPMENT OF THIS PROJECT IS TO PERFORM A STUDY ABOUT THE DIFFERENT PSYCHIC AND SOCIAL MOTIVATIONS THAT DETERMINE PEOPLE'S EATING PATTERNS, EITHER IN RELATION TO THEIR CHOICES OR EATING HABITS. SOME OF THE AREAS TO EXPLORE IN THE AMBIT OF THIS PROJECT MIGHT INCLUDE FACTORS LINKED TO FOOD CHOICES IN THESE MAIN AREAS: HEALTH MOTIVATIONS; ECONOMIC FACTORS; EMOTIONAL ASPECTS; CULTURAL INFLUENCES; MARKETING AND COMMERCIALS; ENVIRONMENTAL CONCERNS.

APPLICANT ORGANIZATION

POLYTECHNIC INSTITUTE OF VISEU, THE HEALTH SCHOOL, PORTUGAL (RESEARCHERS: MANUELA FERREIRA, JOÃO DUARTE)

PARTICIPATING COUNTRIES

ARGENTINA, BRAZIL, CROATIA, CYPRUS, EGYPT, GREECE, HUNGARY, ITALY, LATVIA, LITHUANIA, NETHERLANDS, MACEDONIA, POLAND, ROMANIA, SERBIA, SLOVENIA, UNITED STATES OF AMERICA

